



MAKE IT COUNT: TRANSFORMING MINDSETS FOR 2020 & BEYOND

NaFFAA 13TH NATIONAL EMPOWERMENT CONFERENCE

AUGUST 15-18, 2019
CARSON COMMUNITY CENTER
CARSON, CA

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Dear Colleague:

The National Federation of Filipino American Associations (NaFFAA) respectfully requests your sponsorship for our upcoming 2019 National Empowerment Conference (NEC) from August 15-18, 2019 at the Carson Community Center in Carson, CA. Through this year's theme, "Make It Count: Transforming Mindsets for 2020 and Beyond," NaFFAA hopes to raise awareness around key issues impacting the community, lay out a clear plan of action for the 2020 Census and presidential elections, and to adopt a collective agenda for the community for years to come.

In 1997 during NaFFAA's first NEC, over 1,000 delegates from various Filipino American organizations across the United States endorsed the formation of a national federation to help amplify and unite the diverse voices of our community into one clear, powerful voice. More than 20 years later, NaFFAA's 2019 NEC aims to convene 1,000 Filipinos from all generations and regions throughout the United States, including California and the greater Los Angeles area.

Throughout the NEC, NaFFAA will recognize and award key Filipino American leaders, organizations, and corporate partners. NaFFAA will also showcase the collaboration between all generations: from students and young professionals, business leaders and elected officials, to community leaders and allies.

Your support will help ensure the continuation and success of our work to empower Filipinos in the United States for years to come. We thank you for your support, and hope to see you in Carson for our 2019 National Empowerment Conference!


Brendan Flores*President &
National Chair*

Carissa Villacorta*Executive Director*

Emraida Kiram*National Vice Chair*

Noel Omega*Greater Los Angeles Region
Chair*

ABOUT NaFFAA

Since 1997, NaFFAA has promoted the welfare of the more than four million Filipinos living in the United States. Its vision is to serve as the voice of all Filipino in the U.S. by uniting, engaging, and empowering diverse individuals and community organizations through leadership development, civic engagement, and national advocacy.

MISSION

NaFFAA's mission is to promote the welfare and well-being of Filipinos throughout the United States by amplifying their voices, advocating on behalf of their interests, and providing resources to facilitate their empowerment.

VISION

NaFFAA envisions a unified Filipino American community that is culturally, economically, and politically empowered and engaged.

PRIORITIES

Over the next five+ years, NaFFAA will focus on the following five priorities:

Advocacy:

Headquartered in Washington, DC, NaFFAA is recognized as a national voice for Filipino Americans by the White House, Congress, corporations, and coalitions. NaFFAA will build its network of national and regional partners in order to increase the community's visibility and unity through collective campaigns. **By 2024, NaFFAA strives to engage 500 organizations nationwide through its Community Partners Network.**

Building the Bench:

In 2019, there will only be two Filipino American Members of Congress out of 535 voting members. If four million of the 325 million people living in the United States are Filipino (1.2% of overall population), there should be at least six Filipino American Members of Congress. NaFFAA's Civic Leadership Forums will be used as a vehicle to build Filipino American representation and power by identifying leaders to run for office and participate in candidate training programs. **By 2024, NaFFAA strives to see six Filipino American Members of Congress in office.**

Civic Engagement & the Census:

In 2016, only 59% of eligible Filipino Americans were registered and only 50% voted during the election. NaFFAA will continue to manage civic engagement programs in key states and will leverage its media partnerships in order to increase voter registration and turnout. NaFFAA will also help ensure that all four million Filipinos and Filipino Americans fill out the Census in 2020. **By 2024, NaFFAA strives to increase voter registration by 12% (3% biennially) and turnout by 8% (2% biennially).**

Developing Young Leaders:

Of the 4 million Filipinos living in the United States, more than 2 million (over half) are under the age of 35. NaFFAA's Empowering Pilipino Youth through Collaboration (EPYC) Ambassadors Program trains youth through monthly webinars and encourages them to take on leadership roles. **By 2024, NaFFAA strives to train 5,000 youth and reach 150 student organizations through its Community Partners Network.**

Empowerment:

NaFFAA promotes the empowerment of Filipinos and Filipino Americans by raising awareness around key issues, including business, civil rights, education, health, and immigration. In order to do so, NaFFAA will grow its community, corporate, and philanthropic partnerships. **In 2019, NaFFAA's National Empowerment Conference will be held from August 15-18, 2019 in Carson, CA. NaFFAA strives to convene 1,000 attendees from throughout the nation.**



SPONSORSHIP LEVELS

Presenting Sponsor - \$20,000

- Title sponsor of 2019 NEC with introductory speaking role
- Video/commercial played during plenary
- VIP seating during plenaries
- Acknowledgement at all conference events
- Logo on all printed materials, including flyers, posters, and banners
- Logo and link in website/social media
- Table during tabling fair
- Full page program book ad
- 2 reserved tables seating 10 guests each during gala, premier seating
- Logo on all table tents
- Invitation to Executive Advisory Council Meeting and VIP Reception

Gold - \$10,000

- Plenary or event speaking role
- VIP seating during plenaries
- Acknowledgement at all conference events
- Logo on all printed materials, including flyers, posters, and banners
- Logo and link in website/social media
- Table during tabling fair
- Full page program book ad
- 1 reserved table seating 10 guests during gala, premier seating
- Invitation to Executive Advisory Council Meeting and VIP Reception

Silver - \$5,000

- Workshop speaking role
- VIP seating during plenaries
- Logo on all printed materials, including flyers, posters, and banners
- Logo and link in website/social media
- Table during tabling fair
- Full page program book ad
- 1 reserved table seating 8 guests during gala, premier seating
- Invitation to Executive Advisory Council Meeting and VIP Reception

Bronze - \$2,500

- VIP seating during plenaries
- Logo on all printed materials, including flyers, posters, and banners
- Logo and link in website/social media
- Table during tabling fair
- Half page program book ad
- 1 reserved table seating 5 guests during gala, preferred seating
- Invitation to Executive Advisory Council Meeting and VIP Reception



SPONSORSHIP LEVELS

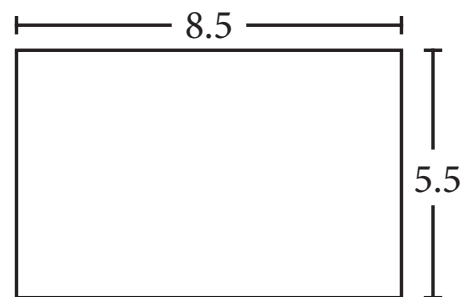
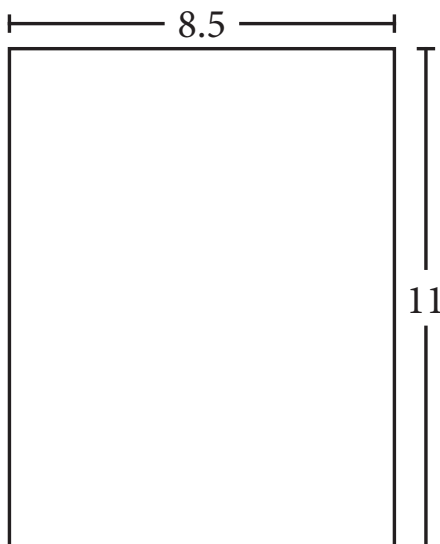
Champion - \$1,000	<ul style="list-style-type: none"> • VIP seating during plenaries • Program book listing • Website listing • Invitation to VIP Reception • 2 gala tickets, preferred seating OR 2 student registrations (full conference)
Supporter - \$500	<ul style="list-style-type: none"> • VIP seating during plenaries • Program book listing • Website listing • Invitation to VIP reception • 1 gala ticket, preferred seating OR 1 student registration (full conference)

Proceeds from all sponsorship levels will benefit Empowering Pilipino Youth through Collaboration (EPYC) Travel Scholarships for Filipino American students and young professionals to attend the 2019 NEC.

For additional sponsorship levels and exhibition rates, please contact April Siruno at april.siruno@naffaa.org.

PROGRAM BOOK ADS

Full Page (8.5"x11")	\$200
Half Page (8.5"x5.5")	\$100



Deadline for ads is July 25. Ads must be a high res PDF or JPG. Please email ads to ads@naffaa.org



AGENDA OVERVIEW
(SUBJECT TO CHANGE)



THURSDAY

- Plenary/Workshop Theme: Leadership Development
- Opening Session



FRIDAY

- Plenary/Workshop Theme: Civic Engagement
- Board of Governors Election
- Community Reception



SATURDAY

- Plenary/Workshop Theme: Advocacy
- Executive Advisory Council Meeting
- VIP Reception
- Gala



SUNDAY

- Informal Debriefing
- Board of Governors Meeting

VENDOR TABLE PRICES:

CORPORATE: \$180 (\$60/day)

NON-PROFIT: \$120 (\$40/day)

CONFERENCE VENDOR FORM

Contact Name: _____

Business Name: _____

Address: _____

Email: _____ Phone: _____

DAY(S) TABLING:

Thursday, August 15

Friday, August 16

Saturday, August 17

**DESCRIPTION OF PRODUCTS THAT WILL BE SOLD & PRICES OF THESE ITEMS
(IF NONE LIST N/A):**

AS A POTENTIAL VENDOR I UNDERSTAND:

I must register separately for the NEC at naffaa.org/2019nec.

The fee for a corporate table is \$60/day and nonprofit is \$40/day.

If I am selling/advertising any products, I must purchase a business license through the City of Carson (<http://ci.carson.ca.us/Finance/buslic.aspx>) and provide a copy.



Thank you for your interest in sponsoring NaFFAA's 2019 National Empowerment Conference!

Please complete the information below and email or mail your completed form to:

april.siruno@naffaa.org



NaFFAA
c/o April Siruno
1322 18th St NW
Washington, DC 20036-1803

Name: _____

Title: _____

Organization: _____

Address: _____

Email: _____ Phone: _____

Recognize in Sponsor Listing as: _____

SPONSORSHIP LEVEL (CHECK ONE):

- Presenting Sponsor - \$20,000
Gold - \$10,000
Silver - \$5,000
Bronze - \$2,500
Champion - \$1,000
Supporter - \$500
Other - \$ _____

CHECKS CAN BE MADE PAYABLE TO:

"NaFFAA"

The National Federation of Filipino American Associations (NaFFAA) is a 501(c)(3) organization (EIN 52-2063531). All donations are tax-deductible.

FOR ANY QUESTIONS, PLEASE CONTACT:

April Siruno
NaFFAA Chief of Staff
Email: april.siruno@naffaa.org
Cell: 202.656.0367

