



1322 18th Street NW
Washington, DC 20036-1803
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20th ANNIVERSARY SPONSORSHIP PACKET

NaFFAA



**Celebrating 20 Years of Leadership,
Civic Engagement, and Advocacy**



#naffaa20th



Washington Marriott Wardman Park
2660 Woodley Road NW
Washington, DC 20008

NaFFAA 2.0: Celebrating 20 Years of Leadership, Civic Engagement and Advocacy

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Dear Colleague:

The National Federation of Filipino American Associations (NaFFAA) respectfully requests your sponsorship for our upcoming 20th Anniversary Gala at the Marriott Wardman Park Hotel in Washington, DC on Saturday, October 21, 2017 during Filipino American History Month. In 1997 during the first National Empowerment Conference, over 1,000 delegates from various Filipino American organizations across the United States endorsed the formation of a new national federation to help amplify and unite the diverse voices of our community into one clear, powerful voice. In 1998 during the second National Empowerment Conference at the Marriott Wardman Park Hotel, delegates unanimously ratified NaFFAA's Constitution and By-Laws, formalizing NaFFAA's organizational structure.

With our theme "NaFFAA 2.0," NaFFAA will recognize the legacy and accomplishments of the organization over the past 20 years, and highlight our comprehensive vision to unite and amplify the voices of the four million Filipinos and Filipino Americans living in the United States. "NaFFAA 2.0" represents how NaFFAA is honoring its past while forging a new forward-thinking and balanced approach in uniting, engaging, and empowering diverse Filipino American individuals and community organizations.

NaFFAA's 20th Anniversary Gala is expected to draw more than 750 attendees and media representatives from across the country and will feature prominent speakers, performers, and dignitaries. During the Gala, NaFFAA will recognize and award key Filipino American leaders, organizations, and corporate partners. NaFFAA will also showcase the collaboration between all generations: from students and young professionals, business leaders and elected officials, to community leaders and allies.

Your support will help ensure the continuation and success of our work to empower Filipinos and Filipino Americans in the United States and promote leadership development, civic engagement, and national advocacy for our community.

We thank you for your support, and hope to see you at our 20th Anniversary Gala in the nation's capital!

Sincerely,



Brendan Flores
NaFFAA National Chairman




Jason Tengco
NaFFAA Executive Director
20th Anniversary Gala Co-Chair




Bing Branigin
NaFFAA Board of Governors
20th Anniversary Gala Co-Chair



20 Years of Filipino American Progress

Since 1997, the National Federation of Filipino American Associations (NaFFAA) has been the standard bearer for promoting the welfare and well-being of the four million Filipinos and Filipino Americans throughout the United States. As a non-partisan and non-profit organization, NaFFAA is the largest national affiliation of Filipino American institutions, umbrella organizations, and individuals. Its thirteen-member regions cover the continental United States, Alaska, Hawaii, and the Pacific Islands. NaFFAA's organizational membership has consisted of over 500 community organizations, which represent the diverse spectrum of Filipino American interests, ranging from advocacy, business, entertainment, health, law, and student affairs.

NaFFAA's vision is to serve as the voice of all Filipinos and Filipino Americans by uniting, engaging, and empowering diverse individuals and community organizations around three key areas: leadership development, civic engagement, and national advocacy. NaFFAA's mission is to amplify the voices of Filipino Americans, advocate on behalf of their interests, and provide resources to facilitate their empowerment. Over the past 20 years, NaFFAA has forged partnerships and alliances with coalition partners in the civil rights community to advocate for their collective interests.

NaFFAA Regions: Board of Governors



NaFFAA Programs

LEADERSHIP DEVELOPMENT

Federation Forum

As a federation of associations, NaFFAA strives to help build the capacity of Filipino American organizations in order to better serve their communities. In May 2017 during Asian American and Pacific Islander (AAPI) Heritage Month, NaFFAA will host its first-ever “Federation Forum,” a leadership development summit for representatives of NaFFAA’s member organizations to discuss their collective agenda and to highlight tools and best practices around policy advocacy, fundraising, communications, grassroots organizing, and other key areas.

Youth Empowerment

This year, NaFFAA will focus on engaging and empowering young Filipino Americans in order to build the next generation of NaFFAA leaders. NaFFAA will launch its inaugural Empowering Filipino Youth through Collaboration (EPYC) Ambassadors Program, which aims to strengthen the personal and professional development of young Filipino Americans through networking, sharing best practices, leadership-building, and mobilizing around issue-based campaigns. The program will consist of representatives throughout its thirteen-member regions, in order to build local infrastructure. NaFFAA will also develop a mentorship program to launch in 2018.

CIVIC ENGAGEMENT

FilAm Vote

NaFFAA’s signature civic engagement program, “FilAm Vote,” aims to unite, build, and increase political empowerment through voter registration, voter education, voter protection, and Get Out The Vote (GOTV). In 2017, NaFFAA will focus on increasing Filipino American voter turnout during the gubernatorial elections in New Jersey and Virginia, and will build its infrastructure in preparation for the midterm elections in 2018.

Pipeline Project

NaFFAA will also work with the National Association of Filipino American Elected Officials to strengthen the pipeline of Filipino Americans running for office through candidate development and engagement efforts.

NATIONAL ADVOCACY

Know Your Rights

NaFFAA will host “Know Your Rights” workshops in June during Immigrant Heritage Month focused on immigration and legal services in partnership with the National Filipino American Lawyers Association (NEALA) and local community organizations. Over the past 20 years, NaFFAA has advocated for immigrant rights and built strategic relations with policymakers at the federal, state, and local level. NaFFAA will also ensure that Filipino Americans have a seat at the table during key policy discussions with the Trump Administration and U.S. Congress.

Economic and Entrepreneurial Empowerment (E3)

This year, NaFFAA will pilot a program promoting small business, economic growth, entrepreneurship, and financial literacy within the Filipino American community. NaFFAA will partner with numerous national organizations, including the Federation of Philippine American Chambers of Commerce (FPACC).

Filipino World War II Veterans

NaFFAA successfully led efforts for Congress to award the Congressional Gold Medal to Filipino World War II veterans, which was signed into law by President Barack Obama in 2016. NaFFAA will continue to support the outreach and fundraising efforts of the Filipino Veterans Recognition and Education Project (FilVetREP). NaFFAA will also raise awareness around the Filipino Veterans Parole Program, which allows certain family members to reunite in the United States.



Sponsorship Levels

FOUNDER'S CIRCLE — \$20,000
GOLD — \$10,000

SILVER — \$5,000
BRONZE — \$2,500

CHAMPION — \$1,000
SUPPORTER — \$500

FULL PAGE AD — \$200
HALF PAGE AD — \$100

	SUPPORTER	CHAMPION	BRONZE	SILVER	GOLD	FOUNDER'S CIRCLE
Exclusive title sponsor of 20th Anniversary with introductory speaking role						
2 reserved tables seating 10 guests each, premier seating						
Exclusive logo on all table tents						
Photo with VIPs						
Recognition from podium						
Presenter of 20th Anniversary Awards						
60 second commercial to be played during ceremony						
Full page program book ad						
Signage						
Website listing with logo and link						
Slideshow listing						
Program book listing						
NaFFAA Commemorative pin						
Half page program book ad						
1 reserved table seating 10 guests, premier seating						
1 reserved table seating 8 guests, premier seating						
Half table seating 5 guests, preferred seating						
2 dinner tickets, preferred seating OR option to sponsor tickets for 4 young leaders						
1 dinner ticket, preferred seating OR option to sponsor tickets for 2 young leaders						



Sponsorship Benefits

FOUNDER'S CIRCLE - \$20,000

- Exclusive title sponsor of 20th Anniversary with introductory speaking role
- Presenter of 20th Anniversary Awards
- 60 second commercial to be played during ceremony
- 2 reserved tables seating 10 guests each, premier seating
- Exclusive logo on all table tents
- Photo with VIPs
- Recognition from podium
- Signage
- Full page program book ad
- Website listing with logo and link
- Slideshow listing
- Program book listing
- NaFFAA commemorative pin

GOLD - \$10,000

- Presenter of 20th Anniversary Awards
- 60 second commercial to be played during ceremony
- 1 reserved table seating 10 guests, premier seating
- Signage
- Full page program book ad
- Website listing with logo and link
- Slideshow listing
- Program book listing
- NaFFAA commemorative pin

SILVER - \$5,000

- 1 reserved table seating 8 guests, premier seating
- Signage
- Half page program book ad
- Website listing with logo and link
- Slideshow listing
- Program book listing
- NaFFAA commemorative pin

BRONZE - \$2,500

- Half table seating 5 guests, preferred seating
- Half page program book ad
- Website listing with logo and link
- Program book listing
- NaFFAA commemorative pin

CHAMPION - \$1,000

- 2 dinner tickets, preferred seating OR option to sponsor tickets for 4 young leaders
- Half page program book ad
- Website listing
- Program book listing
- NaFFAA commemorative pin

SUPPORTER - \$500

- 1 dinner ticket, preferred seating OR option to sponsor tickets for 2 young leaders
- Website listing
- Program book listing
- NaFFAA commemorative pin



Thank you for your interest in sponsoring NaFFAA's 20th Anniversary Gala!

Please complete the information below and email your completed form to jason.tengco@naffaa.org or mail to:

Jason Tengco
NaFFAA National Office
1322 18th St NW
Washington DC 20036-1803

YOUR INFORMATION

Name: _____

Title: _____

Organization: _____

Address: _____

Email: _____ Phone: _____

Recognize in Sponsor Listing as: _____

SPONSORSHIP LEVEL (CHECK ONE):

_____ Founder's Circle - \$20,000

_____ Gold - \$10,000

_____ Silver - \$5,000

_____ Bronze - \$2,500

_____ Champion - \$1,000

_____ Supporter - \$500

_____ Full Page Ad - \$200

_____ Half Page Ad - \$100

_____ Other - \$ _____

CHECKS CAN BE MADE PAYABLE TO: "NaFFAA"

The National Federation of Filipino American Associations (NaFFAA) is a 501(c)(3) organization (EIN 52-2063531). All donations are tax-deductible.

If you have any questions, please contact:

Jason Tengco
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National Federation of Filipino American Associations
Email: jason.tengco@naffaa.org
Cell: 650.867.9837

Mailing Address:

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Washington DC 20036-1803

